

SOCIAL LIFE

A close-up portrait of a woman with long, wavy blonde hair and light blue eyes. She is looking directly at the camera with a neutral expression. Her hand is visible near her chin, with fingers slightly curled. She is wearing a light blue, textured knit top. The background is a soft, out-of-focus light blue.

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celebrating 16 years of print

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DR. ANNA AVALIANI

BESPOKE LIPS FOR A PERSON OF EVERY AGE BY A TRUE FILLER ARTIST

BY FRANCES GORMLEY

A study in Manchester, England, showed that when a man looks at a woman's face he looks first at her lips, and reacts positively to lips with some fullness. I would argue that women, too, judge other women's lips as well as men's lips. While thin and thick eyebrows and lined and unlined eyelids have been in and out of fashion over the decades, thin lips have never been a trend. It seems the laws of style understand the laws of attraction (and kissing).

Anna Avaliani, M.D., has many loyal patients from the worlds of fashion, sports, and business who trust her to make their lips gorgeous and youthful. Patients come to her chic and serene UES suite just off Park Avenue for the natural and symmetrical results that are the hallmarks of her practice. Dr. Avaliani's artistry is supported by her medical school training, hospital internship, and specialized residency. She is a member of the American Academy of Cosmetic Surgery and the American Society for Laser Medicine & Surgery. RealSelf named her a Top 25 Most Loved Injector in the country. Her practice is devoted to non-invasive treatments and procedures that rejuvenate, contour, re-shape, and tighten.

Dr. Avaliani understands that young, middle-aged, and older women have varying ideas about ideal lips. Younger women are more likely to desire super plumpness. Middle-aged and older women prefer a more conservative fullness. When women (and men) age, lip volume decreases, sometimes alarmingly so. For older patients, Dr. Avaliani adds fullness, lifts downward corners, and eliminates wrinkling. For all patients, Dr. Avaliani can improve on Mother Nature by changing the contour and proportions of the upper and lower lips for a desired effect.

Dr. Avaliani is a national master trainer for Galderma, the company that makes the Restylane family of products. She is in the top 1% of U.S. practices, earning Galderma's prestigious Presidential Elite Award. She works with the full portfolio of Restylane and



Juvéderm products — all 10 of them. Today there is an entirely new generation of fillers. She will choose the best product for you based on your anatomy and desired result.

You can be assured that Dr. Avaliani will choose the correct fillers to respect lip contour and volume. The same product does not work for both! Equally important is Dr. Avaliani's skill, expertise, and vision. She has earned her recognition.

She is also a master trainer for NovaThreads, absorbable fibers that she uses to restore an upturned smile. These threads can also smooth out vertical lip lines for someone who chooses not to have a dermal filler.

Bring in a photo to show Dr. Avaliani what you would like for yourself. She's interested in *your* expectations. You'll see that she is a warm and caring person who will be completely honest with you about your expectations and how they can be achieved.

A pretty mouth is just an appointment away.

Take an office tour and more at dravaliani.com

Dr. Anna Avaliani

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